



FRIENDS OF VETERANS 2023 VETERANS PARADE



Generously Presented by



PLEASE JOIN US IN HONORING ALL VETERANS

Sunday, November 5, 2023

* Clematis Street * West Palm Beach, Florida * 2:00 PM



Friends of Veterans, Inc.'s Palm Beach County Veterans Committee mission is to proudly honor through the Memorial Day Ceremony and the Veterans Day Parade our past, present, and future veterans in this our Country; the United States of America.



Out of respect for other cities which host their own celebrations and to allow our veterans the ability to participate and/or attend multiple events we have an agreement with the City of West Palm Beach to host our parade on the Sunday prior to the official date designated for Veteran's Day.

Friends of Veterans, Inc. - Palm Beach County Veterans Committee
12690 Headwater Circle Wellington, Florida 33414
fowvpb.org - pbcveteranscommittee.org
sstjohn2@pbcveteranscommittee.org



FRIENDS OF VETERANS 2023 VETERANS PARADE



VETERANS PATRON

100% of your tax deductible donation supports FOV Veteran's Programs.

Sponsor receives:

- * Logo (\$2,500+) or Listing (\$500+) on collateral and in PR efforts
- * Mention on social media outlets and during announcements

PLATINUM	\$5,000
GOLD	\$2,500
SILVER	\$1,000
BRONZE	\$ 500

PRESENTING SPONSOR

SOLD

\$15,000

Exclusive naming rights as Presenting Sponsor for the 2023 Veterans Day Parade.

- * First right of refusal for 2024 Veterans Day Parade
- * Opportunity to participate in Media Sponsor* ad placement, interviews and promotions
- * Prominent banner placement (sponsor supplied) throughout the parade route as available
- * Logo or mention on website, social media, collateral, live announcements and in all press opportunities
- * Opportunity to brand a Grand Marshall vehicle
- * Opportunity to speak to audience at Grandstand
- * Opportunity to enter a vehicle, float or group in the parade
- * 10x10 tent, table and chairs at Grandstand area

GRANDSTAND SPONSOR

SOLD

\$5,000

Focal point of the event where opening ceremonies and announcements are made.

Sponsor receives:

- * Prominent banner placement (sponsor supplied)
- * Mention on website, social media, collateral, live announcements, and press release
- * Opportunity to speak to audience at Grandstand
- * Opportunity to enter a vehicle, float or group in the parade
- * 10x10 tent, table and chairs in Grandstand area if desired

STREET & GARAGE PARKING SPONSOR

EXCLUSIVE

\$5,000

Event day parking for Veterans, Families, Volunteers and Spectators.

Sponsor receives:

- * Signage at area garages
- * Designated email to all participants (reaches 1500+) announcing parking plan
- * Mention on website, social media, collateral, live announcements, and press release
- * Opportunity to enter a vehicle, float or group in the parade
- * 10x10 tent, table and chairs in Grandstand area if desired

TROLLEY OR GOLF CART SPONSORS

\$2,500

Trolley used for Veterans and their families unable to walk in the parade and to shuttle others from the end of the parade route back to the beginning. Golf Carts also used by parade staff & volunteers during production of parade.

Sponsor receives:

- * Banner/Sign placement on Trolley or Golf Carts
- * Mention on website, social media, collateral, during announcements and press release
- * Opportunity to provide promotional collateral (sponsor supplied) to riders of the Trolley
- * Opportunity to enter a vehicle, float or group in the parade

AMERICAN FLAG OR PERSONAL FAN SPONSOR

\$2,500

1,500 Miniature American Flags or Personal Fans will be given out to spectators along the parade route.

Sponsor receives:

- * Mention on website, social media, collateral, during announcements and press release
- * Opportunity to enter a vehicle, float or group in the parade

COMMITTEE POLO SHIRT SPONSOR

SOLD

\$1,500

Worn by Committee and Staff members on event day.

Sponsor receives:

- Mention on website, social media, during announcements and in press release
- Opportunity to enter a vehicle, float or group in the parade

VOLUNTEER T-SHIRT SPONSOR

EXCLUSIVE

\$1,500

Logo on Volunteer T-Shirts worn by the up to 100 student and community volunteers on event day.

Sponsor receives:

- * Mention on website, social media, during announcements and in press release
- * Opportunity to enter a vehicle, float or group in the parade



FRIENDS OF VETERANS 2023 VETERANS PARADE



PARTICIPATION AGREEMENT

(Please Print)

Name: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Email: _____

Website: _____ Facebook Page: _____

YES, I would like to participate as a:

_____ **Sponsor/Supporter** \$ _____
See previous page for name and corresponding donation amount

TOTAL \$ _____

____ Enclosed is my check for full payment. Payable to: Friends of Veterans, Inc.*

____ Please charge my credit card for full payment Visa MasterCard AMEX (Circle One)

____ Please call me to arrange for payment/invoice required.

Name _____ Exp. Date _____ Security Code _____

Acct. # _____ Signature _____

FYI - Some benefits have printing deadlines. Sponsors and Supporters are encouraged to confirm early to reserve their placement or to contact us to create a personalized opportunity.

FRIENDS OF VETERANS, INC. IS AN OFFICIALLY REGISTERED 501(C)(3) ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Registration No. CH6126. Donations are fully tax-deductible to the extent allowed by law.

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